

Swiss IT Security has a new Name

## **Tetrade, Netbeat, and Sophia Schweiz AG become United Security Providers**

Gümligen/Zürich, 21. September 2006 – **Leading Swiss IT security specialists tetrade, Netbeat, and Sophia Schweiz AG introduce a common brand to demonstrate their cooperation. The brand is the mission: "United Security Providers" is the new IT security player.**

The name stands for the merger of three IT security companies and for their joining forces and know-how in the IT security sector. Legally the three companies continue to exist under their previous names, but will with immediate action use the new, common brand exclusively. The only exception is the well established "Sophia" brand being used for the products of Sophia Schweiz AG.

The core strategy of United Security Providers is to specialise in the IT security niche. With the new brand the company wants to demonstrate this focusing of all activities. tetrade CEO, Michael Liebi, envisages focus as a key factor to drive concentration and consolidation of specialist skills under a common roof. This is a key factor in enhancing competitiveness on the Swiss and European markets.

Within the next five years United Security Providers want to be recognised as one of the most trustworthy enterprises in IT security. Chairman of the board, René Ritter, sees this goal as perfectly realistic: "Our skills base and our size allows taking higher entrepreneurial risks. United Security Providers becomes an attractive source for international partnerships and large projects."

[www.united-security-providers.ch](http://www.united-security-providers.ch)

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Press Contact:

United Security Providers  
**Vera Sommer**  
Bahnhofstrasse 4  
3073 Gümligen

Direct Phone +41 79 345 15 40  
Main Line +41 31 959 02 02  
[vera.sommer@united-security-providers.ch](mailto:vera.sommer@united-security-providers.ch)